

The new community magazine for Newton Mearns — free to every letterbox, every month

#1

highest household
earnings of any council
area in Scotland

~90%

of local homes are owner-
occupied

£320k+

average house price
across the delivery area

[8,000]

copies hand-delivered
monthly — delivery zones
on request

WHY LOCAL BUSINESSES ADVERTISE WITH US

Readers here don't DIY — they pay for a good plumber, landscaper or accountant. A community magazine sits on the kitchen counter for a month: when the boiler goes, yours is the ad they see. Print is up to 70% more memorable than a social post that's gone in three seconds.

EVERY AD INCLUDES — AT NO EXTRA COST

- ✓ Professional ad design — send a logo, we do the rest
- ✓ A listing in the NM Local online directory
- ✓ Inclusion in our email newsletter to local subscribers
- ✓ A social media spotlight on your business
- ✓ **Founding Partner badge + first refusal on category exclusivity — one business per trade, guaranteed**

FOUNDING RATES — FIRST 30 ADVERTISERS ONLY, LOCKED FOR 12 MONTHS

Space	Founding rate	Rate from Issue 7	Elsewhere locally
Quarter page	£69 / month	£138	£297
Half page	£119 / month	£238	£450+
Full page	£189 / month	£378	£700+
Back cover (1 available)	£249 / month	£498	—
Directory listing only	£20 / month	£40	—

Our promise: delivery is trackable and zone-mapped. If Issue 1 doesn't land on doorsteps as promised, month two is free.

Book your founding spot: Jamie · [your mobile] · hello@nmlocal.co.uk

NM Local · nmlocal.co.uk — locally owned, locally delivered